Gmail or Outlook

Step 1

Give the E-mail a click.

Get your clickin' finger ready for some email-opening action! First things first, find that email from Loan Options and give it a little click. Then, get ready to double-click on the super cool attached HTML email. It'll open up in your browser like magic! Get excited, because things are about to get awesome!

Recommended browser

Google Chrome **Download**

Your new cusomtised Loan Options Lead Gen Email is available!

Julian Fayad <julian@loanoptions.ai>

Leadgen-email.html
41 KB

loanoptions.ai

Greetings human friend!

BOOM! 💥Your Ticket to Lead-Generating Succes Has Arrived

Gmail or Outlook

CTRL+A   CTRL+C

Step 2

Get your copy on.

All you have to do is copy and paste that juicy content! Simply highlight the content by clicking somewhere on it, hold **Ctrl + A (or Command + A for Mac users), then copy it by pressing Ctrl + C (or Command + C for Mac users)**. And that's it! You're now ready to share that awesome content with your clients and boost your business. So go ahead, copy and paste your way to email success!

YOUR LOGO

10 Tips to Improve your Credit Score.

Your credit score is more than a

Gmail or Outlook

CTRL+V

Step 3

Let's get pasting!

Are you ready to get your copy on and take your email game to the next level? Great! Here's what you need to do: Open up a new email in Gmail or Outlook and click into the body of the email. Are you there? Awesome! Now, it's time to show off your sweet **Ctrl + V (or Command + V for you cool Mac users)** skills and paste that amazing content you copied earlier. And just like that, your email is ready to be sent out into the world!

From: John Abigail (j.abagail@yourcompany.com.au)

To:

Subject:

YOUR LOGO

## 10 Tips to Improve your Credit Score.

Gmail or Outlook

Step 4

Add a Subject Line

Want to make sure your Loan Options email gets noticed? Here are two quick tips: First, double-check that your email looks good and includes an unsubscribe option. Then, make your subject line stand out by writing something that really speaks to your audience. That's it! Now go ahead and send that email with confidence.

From: John Abigail (j.abagail@yourcompany.com.au)

To:

Subject: Add your subject line here

YOUR LOGO

10 Tips to Improve your Credit Score.

Send

Gmail or Outlook

CTRL+V
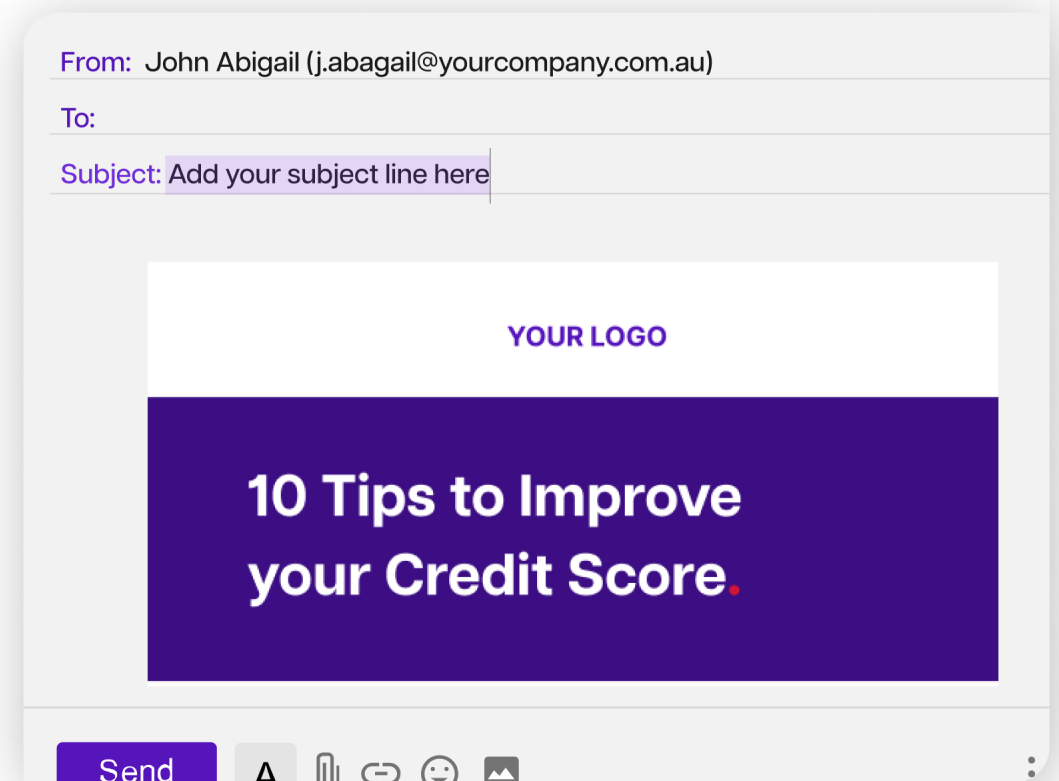
Step 5

Add recipients & send

You're almost ready to hit send on that Loan Options email, but first, let's talk about the "who". You don't want to broadcast your client list to everyone, so it's good practice to BCC all your recipients. Plus, this way you'll avoid any reply-all catastrophes. And remember, only send emails to people who've given you their seal of approval – we don't want to be spamming anyone!

From: John Abigail (j.abagail@yourcompany.com.au)

To: dwsauder@msn.com rhavyn@me.com meder@yahoo.com dwsauder@msn.com codex@comcast.net singer@hotmail.com debest@outlook.com ubergeeb@gmail.com valdez@mac.com codex@comcast.net ajlitt@yahoo.com rafasgj@live.com gozer@live.com oracle@gmail.com pontipak@yahoo.ca

Subject: 10 Tips to Improve your Credit Score Right Now!

YOUR LOGO

10 Tips to Improve

Mail Chimp

Step 1

Give the E-mail a click.

Get your clickin' finger ready for some email-opening action! First things first, find that email from Loan Options and give it a little click. Then, get ready to double-click on the super cool attached HTML email. It'll open up in your browser like magic! Get excited, because things are about to get awesome!

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loanoptions.ai

Greetings human friend!

BOOM! 💥Your Ticket to Lead-Generating Succes Has Arrived

🐵 Mail Chimp

Step 2

Copy the code.

Right-click on that file and select View Page Source. You'll see a whole page of code. To select all at once, hold **Ctrl + A**. This will highlight all the content. Copy it by pressing **Ctrl + C**. The same works on Macs too – just use the **Command (⌘)** key instead of Ctrl.

| CTRL+A | CTRL+C |

```html
<html>
  <head>…</head>
  <body>
    <div class="emails">
      <div class="email">
        <div class="email__header">…</div>
        <div class="email__creative"> flex
          <div class="email__col email__col--large">
            <h3>Large Preview (600px)</h3>
            <iframe class="email__frame email__frame--large" style="width: 618px; height: 2005p
            dm-html/index.html">
              #document
                <!DOCTYPE html>
                <html lang="en" xmlns="http://www.w3.org/1999/xhtml" xmlns:v="urn:schemas-micro
                ml" xmlns:o="urn:schemas-microsoft-com:office:office">
                  <head>…</head>
                  <body lang="en" link="#DD0000" vlink="#DD0000" class="emailify" style="mso-li
                  ule:exactly;word-spacing:normal;background-color:#c9c9c9;">
                    <div class="bg" style="background-color:#c9c9c9;" lang="en">
                      <!--[if mso | IE]>
```
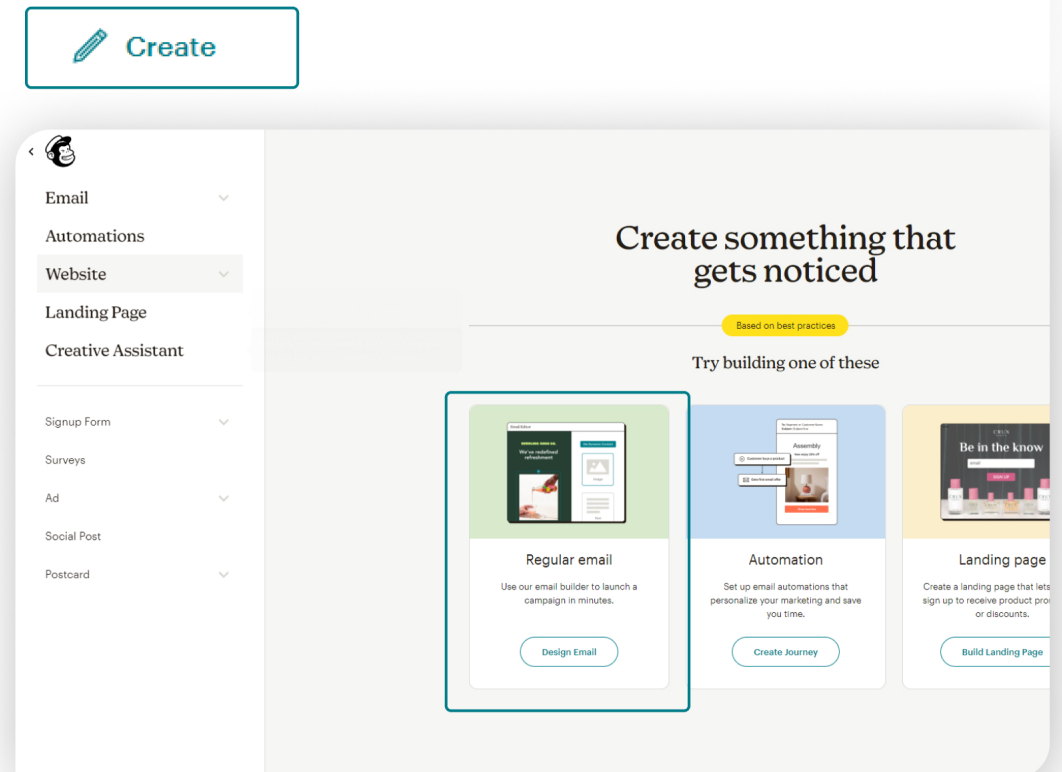
Mail Chimp

Step 3

Create a new email.

Log into your Mailchimp account and select **Create** from the top of the left hand sidebar menu. Then select **Design Email** option.

📋 **You'll need**

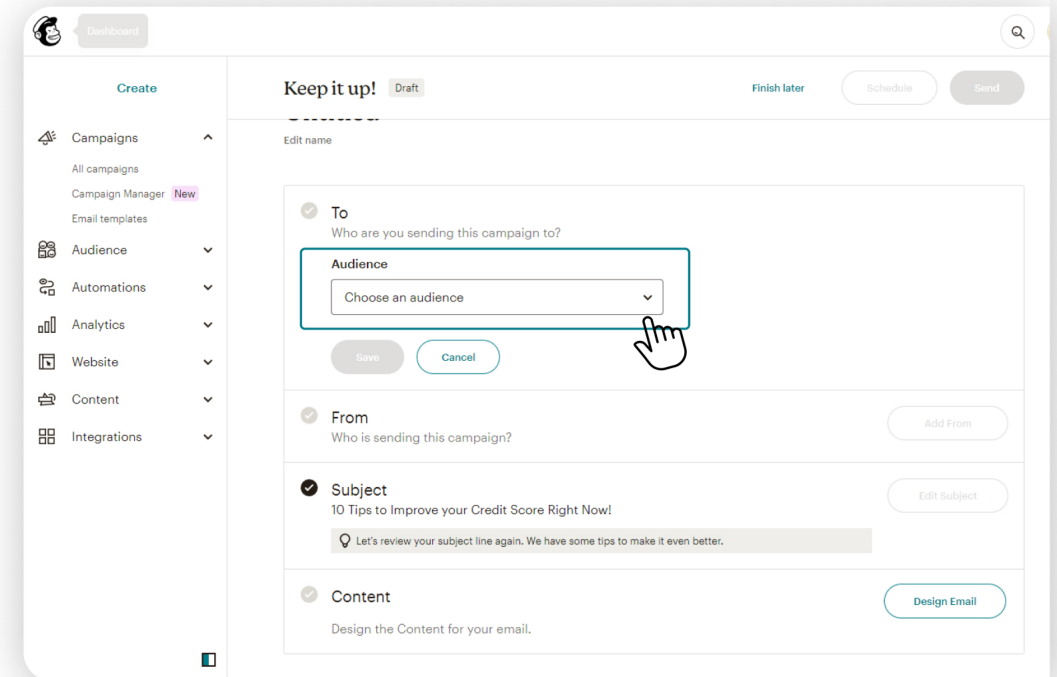A mail chimp subscription to create and send e-mails

🐵 Mail Chimp

Step 4

Choose Audience.

At this point you can add the recipients, who you want the email to come from and the subject line (you can also do this later.) Once you're done, click on **Design Email** to proceed.

🐵 Mail Chimp

Select 'code your own' when in the template section

</>

Paste in code

Create a campaign by pasting your custom coded design.
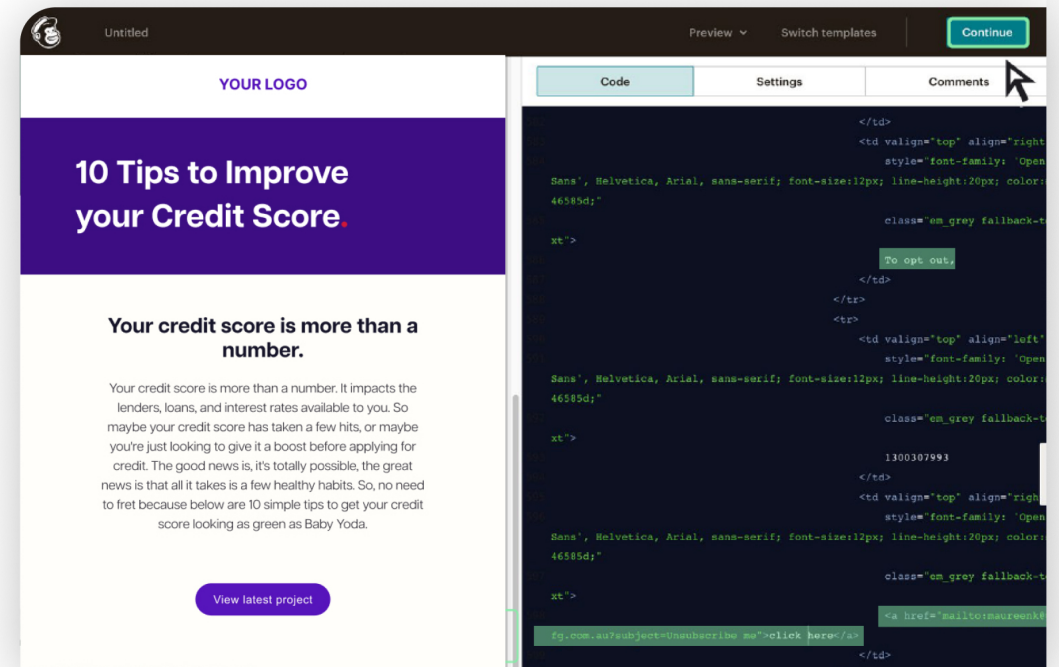
Step 5

Paste the code.

From the menu row along the top, select **Code your Own**. Then select the first option, **Paste in code**. Click on the big black box on the right hand side and then press **Ctrl + V** to paste in the code you've copied earlier. **(⌘ + V for Mac) T**he EDM should appear momentarily.
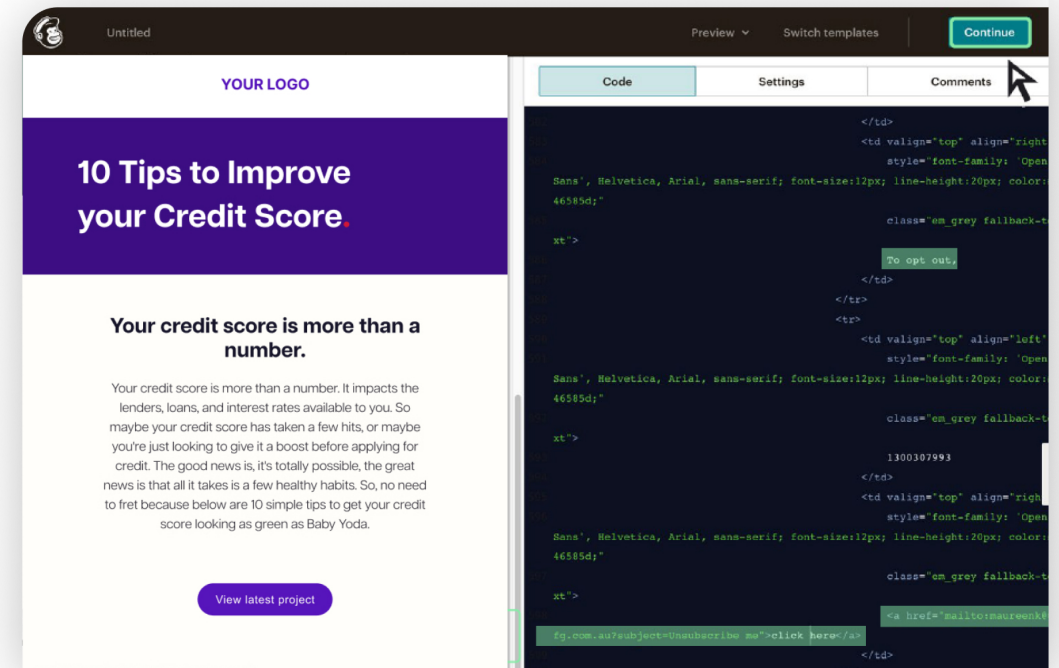
🐵 **Mail Chimp**

Step 6

Final Check.

As Mailchimp adds its own unsubscribe link, you'll need to manually remove the copy that reads "To opt out, click here" as this is intended for those sending their emails from simple email platforms like Gmail that do not include unsubscribe link by default. Simply highlight it and hit delete on your keyboard. Once you're done, click **Save**. And then **Continue** at the top right hand corner

🐵 Mail Chimp

Step 7

Schedule or Send.

If you've already filled out your subject lines etc, you're ready to go. If not, take care of that now and then either select Schedule or Send, depending on whether you're ahead of your deadline or not.

Your email campaign is ready to send! Draft
Draft email

Finish later   Schedule   Send